

Partner Events – Guidelines

What is Green Week?

EU Green Week is your annual opportunity to debate and discuss European environmental policy. Organised by the European Commission's Directorate-General for Environment, this key event in the environment policy calendar attracts policymakers, leading environmentalists, stakeholders and other interested parties from across Europe and the globe.

EU Green Week 2017 will take place from **29 May to 2 June** with the theme of 'Green jobs for a greener future'. It will focus on how EU environmental policies are creating green jobs and contributing to economic, sustainable and socially responsible growth in the EU. It will also highlight the demand for new types of green skills in many professional sectors.

In addition to a high level conference in Brussels, the programme will also feature a series of partner events and actions taking place across Europe. As well as being invited to take part in person, stakeholders and the general public are encouraged to become 'virtually' involved by participating in a wide range of on-line and social media activities.

What is a Partner Event?

A Green Week Partner Event is an event taking place in **May-June 2017** which promotes the Green Week 2017 theme, which will focus on green jobs and skills, with the title "Greener jobs for a greener future". Such events would be activities taking place at local/regional/national/European level and would include the following type of events, although others can also be considered:

- **job fairs and career days (exceptionally, these can also take place during July 2017)**
- **seminars, workshops and conferences;**
- **awareness raising events for children students and adults**
- **open doors days and guided tours;**
- **training and networking events.**

The events should be relevant to the theme and therefore should cover elements such as apprenticeships, green entrepreneurship, future trends, training, new skills development and education, green enterprises and green sectors, sustainable development, environmental protection, resource efficiency, and so on.

The Partner Events will be selected from eligible applications that need to be submitted before the deadline, which is **15 April 2017**.

When should Partner Events take place?

Events should be held during the months of May and June 2017. Any events that will take place at the same time as Green Week, i.e. from Monday 29 May to Friday 2 June, are particularly welcome and could be further highlighted if they are particularly relevant.

Any job fairs or career days that take place during the month of July will also be promoted.

Partner events taking place during Green Week

If your event takes places during Green Week 29th May to the 2nd June and is relevant to the days theme (see below), then we could give it more visibility by highlighting it on social media etc

Day 1	Partner events that are driving the creation of green jobs to restore and preserve biodiversity, quality production, organic farming, landscape management and eco-tourism would be welcome on Day 2.
Day 2	Let us know if your partner event demonstrates innovation in the water sector by preserving water and creating green jobs.
Day 3	Businesses that are creating new jobs, and or transforming existing ones by providing green skills and jobs would be welcome to demonstrate what they are doing on Day 3.
Day 4	If your company is creating green and sustainable jobs in aquaculture, coastal tourism, marine biotechnology, ocean energy or seabed mining, become a partner event on Day 4.
Day 5	If your city or town is developing green infrastructure and ensuring resource efficient and liveable spaces and creating or facilitating green job growth in our urban areas, become a partner event.

Who can be involved?

Any organisation can take part: Such as green job providers, municipal authorities, authorities in charge of the environment, associations, private companies, NGOs, research institutes, universities and technical colleges, media, groups of citizens, stakeholders in other sectors (water, tourism, education, agriculture, sustainable fishing, and so on).

How to register your Partner Event?

Please fill in the Partner Event registration form and submit it online for approval by the Green Week Secretariat. If your application is approved, you will receive confirmation and your event will then be published on the Green Week website. You will need to provide relevant items such as a programme, a website link, photos (if possible before but more especially after the event) and so on. You may submit more than one Partner Event application.

What is the added value to your organisation?

- If selected, your event will be promoted on the Green Week 2017 website.

- You will be authorised to claim your event as officially part of Green Week 2017 and to use the official Green Week branding (with the help of a specific toolkit which will be provided).
- You will be provided with Green Week gadgets, if relevant to your event.
- Certain specific Green Week partner events that take place during the actual Green Week dates, and that fit the theme particularly well, will be featured online in the Green Week programme and will be highlighted through the Green Week social media channels.

Frequently asked questions

1. Are there any restrictions in taking part?

Your event has to reflect the theme of Green Week 'Green jobs for a Greener Future' and must be held during May and June 2017, or exceptionally for job fairs and career days also in July.

2. Are there any subsidies available?

No. However, the European Commission will provide assistance by promoting events on their website and on social media and by providing partner events with the official Green Week branding (with the help of a specific toolkit).

For more information

Go to the Green Week website: <http://ec.europa.eu/environment/greenweek/> or send an email to: partners@greenweek2017.eu